

1. Agenda

Documents:

[2024\\_12\\_03\\_BAR\\_AGENDA.PDF](#)

2. Meeting Materials

Documents:

[2024\\_AR\\_16\\_364 COLLEGE AVE V2.PDF](#)



CITY OF  
**Clemson**  
PLANNING &  
DEVELOPMENT

AGENDA

Board of Architectural Review Meeting  
December 3, 2024 at 6:00 P.M.  
1250 Tiger Blvd.  
City Hall - City Council Chambers

You can also view these meetings on the City of Clemson's YouTube channel.

How to Submit Public Comments

1. In-person during appropriate portions of meetings
2. On the City's MyCivic web platform no later than 5:00 p.m. the day before the meeting

1. Call to Order

2. Adoption of Minutes – November 5, 2024

3. Action Items

a. Building and Site Review

- 1) 2024-AR-16: Applicant Chris Craft, Signsouth, is requesting approval of marquee style lighting along the perimeter of the building at 364 College Ave. (SIGN-000344-2024)

Please note that Public Comments will be heard during each of the Action Items presentation.

4. Staff Reports

5. Other Business

6. Adjourn



CITY OF  
**Clemson**  
PLANNING &  
DEVELOPMENT

1250 East Blvd, Suite 100, Clemson, SC 29634-1000  
 (864) 654-7000  
 Fax: (864) 654-7007  
 www.cityofclemson.org

**BOARD OF ARCHITECTURAL REVIEW  
 AGENDA APPLICATION**

Please complete this and return to the Planning and Development Department, 1250 East Blvd, Suite 100, Clemson, SC 29634-1000, and a filing fee of \$50 for sign review and a \$500.00 fee for all other reviews. There will be a \$50.00 resubmittal fee for major revisions. All applications require ten (10) copies of each supporting document and a set of color prints. A color rendering may be presented to the Board, however the colors must be indicated on the submitted documents. The applicant understands that the final decision is made by the Board without further appeal. The applicant's judgments, representations, and statements are for review and not use in the future. The applicant will cooperate with the representative of the City of Clemson in the review process.

2024  
 File # 16 20 71 7727 10 1 24 Board Meeting Date 11 5 24

TheTiger Sports Shop Inc

**OWNER(S) INFORMATION**

Last name	First	Middle	Initial
Ibrahim	Julie		
Home address	City	State	ZIP Code
PO Box 1469	Clemson	SC	29633
Daytime phone no.	Fax no.	Email	
864-654-1719		julieci@tigersports.com	

**APPLICANT INFORMATION**

File # (applicant only) / Owner is not Applicant  
 Applicant last name: CRAFT  
 First: CHRIS  
 Middle: S  
 Home address: 116 SINGING PINES DR  
 City: GREENVILLE  
 State: SC  
 ZIP Code: 29611  
 Daytime phone no: (864) 414-8275  
 Fax no:  
 Email: CHRISCRAFT@SIGNSOUTH.COM

**PROPERTY INFORMATION**

Property address: 36A COLLEGE AVE  
 Property dimensions: 6988 sq ft building, 8698 sq ft lot  
 Property area: acres  
 Zoning district: Downtown

**DESCRIPTION OF REQUEST**


I request that the board review the following:  
 ADDING MARQUEE STYLE LIGHTING AROUND THE PERIMETER OF THE BUILDING.  
 THE BULBS WILL BE LED AND WILL BE STATIC WITH A DIMMER CONTROL TO CONTROL LUMENS.

**SIGNATURE**

Candice L. Diggins Admin Signs South Applicant name  
 Candice Diggins Applicant signature  
 10-1-24 Date

Universal 5 circuit controller with dim/fade. Warm White 2700k LED sign bulbs



	DRAWING INFORMATION	COLORS	REVISIONS	APPROVALS	PROPRIETARY INFORMATION
 <p><b>SIGN SOUTH</b></p> <p><small>©2020 SIGNSOUTH. ALL RIGHTS RESERVED. THIS LAYOUT IS THE ORIGINAL UNPUBLISHED WORK OF MDM DESIGN &amp; GRAPHICS AND MAY NOT BE DUPLICATED, USED OR DISCLOSED WITHOUT THE WRITTEN CONSENT OF SIGNSOUTH.</small></p>	<p>CLIENT: Tiger Sports                  LOCATION: Clemson SC</p> <p>SALESPERSON: CRAFT                  DATE: 9-25-24</p>	<p>COLORS PRINTED ON THIS SHEET ARE FOR REFERENCE ONLY</p>		<p>THIS SIGN WILL BE CONSTRUCTED AS SHOWN. BY SIGNING THIS ARTWORK, THE SALESPERSON IS VERIFYING THEY HAVE REVIEWED ALL OF THE INFORMATION AND FOUND IT TO BE CORRECT. THE SALES PERSON IS AUTHORIZING THIS INFORMATION FOR MANUFACTURE.</p> <p>SALESMAN APPROVAL:</p> <hr/> <p>CLIENT APPROVAL:</p> <hr/> <p>DATE:</p>	<p><small>SIGNSOUTH RETAINS ALL COPYRIGHT AND OTHER PROPRIETARY RIGHTS IN AND TO THE SIGN LAYOUT DESIGNS PROVIDED WITH THIS PROPOSAL. IN THE EVENT YOU ELECT TO HAVE SIGNSOUTH CREATE A SIGN BASED ON ONE OR MORE OF THE DESIGN LAYOUTS, MDM DESIGN &amp; GRAPHICS SHALL BE DEEMED TO HAVE GRANTED YOU AN IRREVOCABLE, PERPETUAL LICENSE TO USE THIS SIGN. IF YOU HAVE A SIGN MADE BY AN INDEPENDENT THIRD PARTY BASED ON ONE OR MORE OF THE DESIGN LAYOUTS PROVIDED IN THIS PROPOSAL, YOU SHALL PAY TO SIGN SOUTH AS LIQUIDATED DAMAGES FOR THE INFRINGEMENT OF REVOLUTION GRAPHICS' INTELLECTUAL PROPERTY RIGHTS AN AMOUNT EQUAL TO THE TOTAL FEES AS PROVIDED IN THIS PROPOSAL FOR SIGNSOUTH TO CREATE THIS SIGN.</small></p>