

1. Agenda

Documents:

[2025_04_08EDACAGENDA.PDF](#)

2. Meeting Materials

Documents:

[2025_02_11EDAC MINUTES.PDF](#)



City of Clemson

1250 Tiger Boulevard • Clemson, South Carolina 29631

**CITY OF CLEMSON ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
TUESDAY APRIL 8, 2025
12:30PM
CLEMSON CITY HALL**

1. Call to order – Doug Zirbel
2. Roll Call/Establishment of Quorum – Doug Zirbel
3. Approval of Minutes: February 11, 2025 Minutes

Discussion Item(s)

4. Council Update- Council Member John Fulmer
5. Economic Development Discussion update- John Fulmer, John Ducworth
6. Other Business- Standing Item

Action Item(s)

7. Recommendations to Council

Adjournment

“The mission of the economic development advisory committee shall be to study, report, and make recommendations to the city council in an effort to promote quality economic development, including commercial, small business, research, and light industry.”

Economic Development Advisory Committee

Minutes: February 11, 2025

Voting Members Present: Doug Zirbel, Cameron Farish, Bryan Lee, Jason Beaty, Neil Burton, Bryon Leggett, John Ducworth

Voting Members Absent: Ric Ware, John Shaughnessy

Others in attendance: John Fulmer, Nathan Woods

Approval of Minutes: October 15, 2024, Minutes were unanimously approved

Discussion Items:

Council Update: Councilman John Fulmer presented the recent activity and discussions on City Council. An ordinance update to vested rights has been approved. A recent budget priorities meeting brought forth discussions of the Comp Plan, infrastructure improvement plan, and the possible creation of a housing foundation.

Parking Update: Nathan Woods reported that Council would like to have a third party conduct a comprehensive parking study for downtown in the next budget year. He also reported that the next step with N Sloan Employee Parking project is to lay asphalt.

Public Bathrooms on College: Cameron Farish reported that he had addressed council at the previous council meeting to encourage them to consider modifying the plans to add additional bathrooms. Council responded positively to his comments. EDAC would like to schedule a work session to discuss this further after the contractor has submitted a final plan with the additional bathrooms. Nathan woods will send the final plan to EDAC once he has received it.

What can EDAC do to draw in more businesses? John Ducworth opened the discussion by stating that true economic development is “recruiting” and that we do not need traditional broad sweeping Eco Dev in Clemson. He asked the question of whether or not this group should shift gears? Maybe act as a merchant group?

Economic development is not necessarily retail and restaurants. It also encompasses professional services and industry. Nathan Woods stated that when someone says we need “more”, that they need to be more specific. The city needs a list of what people want and then we can target specific businesses/ business types. The Chamber of Commerce can help with leads on businesses interested in opening here.

We need to look at barriers to businesses choosing Clemson as a location to open their business. Is it lack of available space, business license tax, property values? We also need to look at realistic ways, within the letter of the law, to incentivize new business.

For the next meeting staff and Council will bring a loose framework for moving Eco Dev forward.

At the next EDAC meeting, the group will discuss ways to bring the ClemsonNext whitepaper to life.

Other Business: Jason Beaty suggested redesigning the Special Event A-Frame signs that are placed along College Avenue giving road closure and towing notice. He feels they are heavy handed and harsh and that the time that towing will begin should be listed on the sign.

Action Items:

Elect 2025 Officers: Cameron Farish nominated Doug Zirbel, seconded by Bryon Leggett, as Chairperson. Vote on this was unanimous.

Neil Burton nominated Cameron Farish, seconded by Jason Beaty, as Vice Chairperson. Vote on this was unanimous.

Meeting Adjourned 1:17pm

Next meeting: December 10, at 12:30 in Council Chambers.