

1. Agenda

Documents:

[ATAX COMMITTEE MEETING AGENDA 2025-09-16.PDF](#)

2. Meeting Materials

Documents:

[ATAX COMMITTEE MINUTES 2024-10-08.PDF](#)
[FY 2026 LIST OF ATAX APPLICANTS.PDF](#)



CITY OF
Clemson
SOUTH CAROLINA

Agenda

Accommodations Tax Committee

6:00 pm, Tuesday, September 16, 2025

1250 Tiger Blvd

Engineering Conference Room

City Hall

1. Call to Order
2. Approval of minutes – October 8, 2024
3. Review the ATAX grant applications received and make recommendations for consideration by council.
4. Adjourn



Accommodations Tax Committee Meeting
October 8, 2024
Lower Level Conference Room- City Hall

Call to Order: Bill Harley at 6 pm

Members present: Bill Harley, Ethel Pettigrew, Denise Rogers, Chris Fuller, Mary Ann Hill, Barbara Shehan, and Bobby Congdon

Also present: Leslie Wilder-City of Clemson Finance Director and Jay Bennett-City of Clemson Parks & Recreation Director

Action Items:

- **Application 1:** Barbara Shehan made a motion to recommend to the City of Clemson City Council to award the Clemson Area Chamber of Commerce \$57,800 for the rowing season which is \$10,000 less than requested because some of the merchandising items are not state approved. The motion was seconded by Chris Fuller, and the vote was unanimous.
- **Application 2:** Ethel Pettigrew made a motion to recommend to the City of Clemson City Council to award the T Ed Garrison Arena \$8,000 to be used for the advertising requested other than the Clemson University Game Day Program. The motion was seconded by Denise Rogers, and the vote was unanimous.
- **Application 3:** Chris Fuller made a motion to recommend to the City of Clemson City Council to award the City of Clemson Tourism Department \$150,000 to be used for all state approved tourism expenses. The motion was seconded by Bobby Congdon, and the vote was unanimous.
- **Application 4:** Denise Rogers made a motion to recommend to the City of Clemson City Council to award the City of Clemson Parks & Recreation Department \$15,000 to be used for a Nettles Park lower field scoreboard. The motion was seconded by Mary Ann Hill, and the vote was unanimous.
- **Application 5:** Ethel Pettigrew made a motion to recommend to the City of Clemson City Council to award the Brooks Center for the Performing Arts \$26,000 to be used for their marketing and promotional plan. The motion was seconded by Denise Rogers, and the vote was unanimous.

Adjourn

Ethel Pettigrew made a motion, seconded by Bobby Congdon, to adjourn. The vote was unanimous and the meeting adjourned at 6:55 pm.

Respectfully Submitted,

Leslie Wilder

Approved

By: _____
William Harley, Chairperson

These are draft minutes and are subject to change until approved by the City of Clemson ATAX committee.



**CITY OF CLEMSON
TOURISM RELATED GRANTS
FISCAL YEAR ENDING JUNE 30, 2026**

Organization	Account #	Requested	Recommended	Approved
1. Clemson Area Chamber of Commerce 1105 Tiger Blvd Clemson, SC 29631 Attn: Bryan Lee Rowing: Advertising, Promotional Items, Professional Fees, Security, Portable Toilets, Course setup/removal, Boat Rentals Repairs, Boat Tax & Registration, Postage, Insurance	405-7540-5239165	\$64,700	\$0	\$0
2. T Ed Garrison Arena 1101 W Queen Street Pendleton, SC 29670 Attn: Marie O Bolt Advertising/Promotions Garrison Arena	405-7540-5239165	\$10,000	\$0	\$0
3. City of Clemson Tourism Dept 1250 Tiger Blvd, Suite 1 Clemson, SC 29631 Attn: Lauren Gamrat City of Clemson Tourism Operations: Marketing, Salaries & Benefits, Professional Services	405-7540-5239165	\$177,100	\$0	\$0
4. Foothills Area YMCA 370 Memorial Drive Seneca, SC 29672 Attn: Lindsey Little Death Valley Open Water Swim Meet	405-7540-5239165	\$16,745	\$0	\$0
5. Brooks Center for the Performing Arts Clemson University 141 Jersey Lane, 221 Brooks Center Clemson, SC 29634 Attn: Mandy Stertz Brooks Center Marketing & Promotional Plan	405-7540-5239165	\$30,000	\$0	\$0
6. South Carolina Theatre Association 572 John Ross Pkwy, Ste 107, pmb 135 Rock Hill, SC 29730 Attn: Melissa King Annual Convention held in Clemson this year	405-7540-5239165	\$8,250	\$0	\$0

Total Requested	\$298,545
Total Available	\$323,022
Total Recommended	\$0
Total Approved	\$0